

INTERNATIONAL ORGANISATION FOR STANDARDISATION
ORGANISATION INTERNATIONALE DE NORMALISATION
ISO/IEC JTC1/SC29/WG11
CODING OF MOVING PICTURES AND AUDIO

ISO/IEC JTC1/SC29/WG11/**N2468**
October 1998, Atlantic City, USA

Title: Distribution of MPEG-7 content set

Source: Requirements Group

Status: Approved

The following is the procedure to obtain the MPEG-7 content set:

1. Each group (company, university, individual etc.) requesting MPEG-7 content must send e-mail to the primary contact (See below) for content set distribution by **November 1st, 1998**. The content set consists of all image, video and audio content that were reviewed for MPEG-7 evaluation. It will not be possible to obtain a subset of the content. For example, it will not be possible to only obtain the images, without the video or audio material. The MPEG-7 content set will require approximately 20 CDs. Each group must provide the following information. No requests will be honored if any of the following information is missing:
 - Name of a contact person and his/her e-mail address and phone number.
 - Complete mailing address.
 - Agreement to pay the full amount required for the test material, as described below.
1. Once all the requests have been received by the primary contact by **November 1st, 1998**, the primary contact will calculate the charge required by group n as follows:
 - $(C/N) + (\text{Shipping charge for group } n)$
 - C is the total cost required for the duplication of the content set.
 - N is the total number of groups that have requested the content set by the November 1st deadline.Once the charges for each group have been calculated, the primary contact will send an e-mail to all the groups that have requested the content set, and notify each group of their respective payment amounts. This will be done by **November 3rd, 1998**. At this time, An approximation of the cost for each group is as follows:
 - Approximate storage requirement of the content set: 20 CDs;
 - Approximate cost to produce a minimum of 250 copies of the content set: \$15,640;
 - Approximate cost for each group, assuming that 100 groups request the content set: \$160.These approximations do not include shipping charges or the tax. The cost is subject to change.
2. Once each group receives the payment amount, they must do all of the following:
 - Prepare a check made out to Conversion Media, with the correct amount. Conversion Media is the company that will be duplicating and shipping all the content sets. **It is important to indicate ‘MPEG-7 Content set’ on the check.**
 - Send the check to Conversion Media by **November 8th, 1998**. The address of Conversion Media is as follows:

Conversion Media c/o Jon Taylor
625 North Milwaukee St. Suite 220.
Milwaukee, Wisconsin 53202.
U.S.A.

Phone: +1 888 999 1760

Email: jontaylor@conversionmedia.com

- Send e-mail to the primary contact to confirm that payment has been sent.
1. The material will be shipped by November 25th, 1998.
 2. Groups that did not request the content set by the November 1st, 1998 deadline will be able to obtain the content set by contacting members of MPEG-7 that receive the content set. However, the content set can only be made available subject to the terms and conditions specified in the MPEG-7 content distribution agreement (See N2466 or Annex I of N2463).

The primary contact for the content set distribution process described in this document is:

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